

A47 Business Case

Gateway to Growth





“By planning for the longer term we can ensure that we maximise the resulting economic benefits for our communities.”

CLlr William Nunn, Leader of Breckland District Council

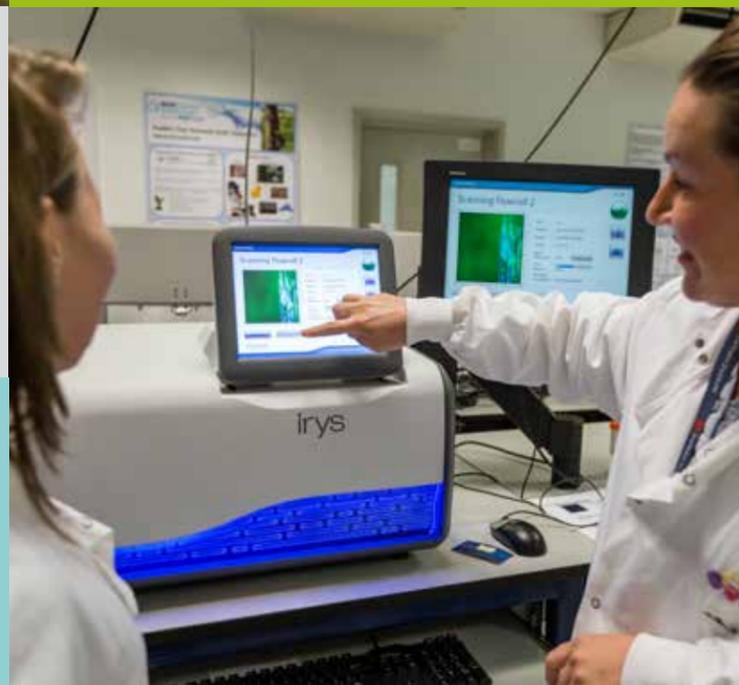


“The A47 is a key gateway to growth. Improvements along this route will open up opportunities for business to deliver greater economic growth, housing and jobs.”

Jonathan Cage, President of Norfolk Chamber of Commerce

“The A47 corridor has significant opportunity for economic growth and we fully support the long term vision to improve the route.”

Chris Starkie, Managing Director of New Anglia Local Enterprise Partnership



The 115 mile A47 is a significant East-West trunk road in East Anglia which connects Lowestoft with the A1 at Peterborough.

Who are we?

The A47 Alliance is supported by local MPs and consists of 19 organisations including Local Enterprise Partnerships, local authorities, Chambers of Commerce and the RAC Foundation. The wider Alliance also has support from businesses and stakeholders along the A47.

Our goal

Our long term goal is full dualling of the A47 with appropriate grade separation. Government has already committed to an investment in excess of £300m for improvement schemes along the A47, but it is vital for the economy that we build on this success.

Our ask

We are asking Government to commit to investment in the following schemes:

- Acle Straight dualling, Acle to Great Yarmouth
- Tilney to East Winch dualling (including the Hardwick flyover), south of King’s Lynn
- Guyhirn to Wisbech dualling
- A1101 Elm High Road Roundabout improvement scheme, Wisbech
- B198 Cromwell Road Roundabout improvement scheme, Wisbech
- Eye Roundabout improvement scheme, Peterborough
- J15 improvement scheme, Peterborough



Just 54 miles (less than 50%) of the 115 mile A47 is currently dualled.

Challenges along the A47

- Haulage companies have informed us that poor journey reliability has a negative impact on their businesses.
- The current state of the A47 is holding back the growth of the economy, limiting the growth of businesses and the ports.
- Due to the inconsistent sections of single and dual carriageway, there are frequent queues at pinch points
- Limited opportunities for cars to overtake safely e.g. HGVs and agricultural machinery
- Localised air pollution
- Division of communities



Pedestrian & cyclist safety **concerns**



Slow journey times

Poor safety record; over **180** serious and fatal accidents between 2011 and 2015



The mix of single & dual carriageways causes **pinch points**

The A47 Alliance are calling for the government to dual the A47 to bring major benefits to the East. We are determined to realise the potential of the opportunity that dualling the A47 represents, for the good of its businesses, the East and the whole country:

Potential benefits along the A47

- Investment opportunities in the Great Yarmouth Enterprise Zone, which has Public Capital Investment of **£17,932,367** and Private Capital Investment of **£28,754,399**.
- To support the growth of logistics, technology and agri-tech industries and other major businesses along the route and encourage further inward investment.
- Like the A14 which is receiving over £1bn in investment the A47 provides a crucial East-West link between the East Coast ports and the East Anglian economy and the wider UK economy.

Increasing investment opportunities in the East Anglia energy coast with **£39bn** Capital Investment Forecast in Energy for the East by 2030.



Support the current and planned growth of **124,000** houses and **75,000** jobs



- The UK economy relies on key strategic links. The A47 has vital links with the A11 trunk road which has been developed as an important Norwich Cambridge Technology Corridor along with the A140, A10, A17, A16, A15, A12 and the A1; A47 improvements will support quicker and more reliable journeys providing crucial infrastructure linkages to the rest of the UK.
- Dualling will contribute to Highways England's goal of a 40% reduction in accidents while improving resilience and response times for the emergency services.
- Improved connections between key towns and cities including Lowestoft, Great Yarmouth, Norwich, Dereham, Swaffham, King's Lynn, Wisbech and Peterborough ensuring a thriving local economy and improved quality of life for communities.

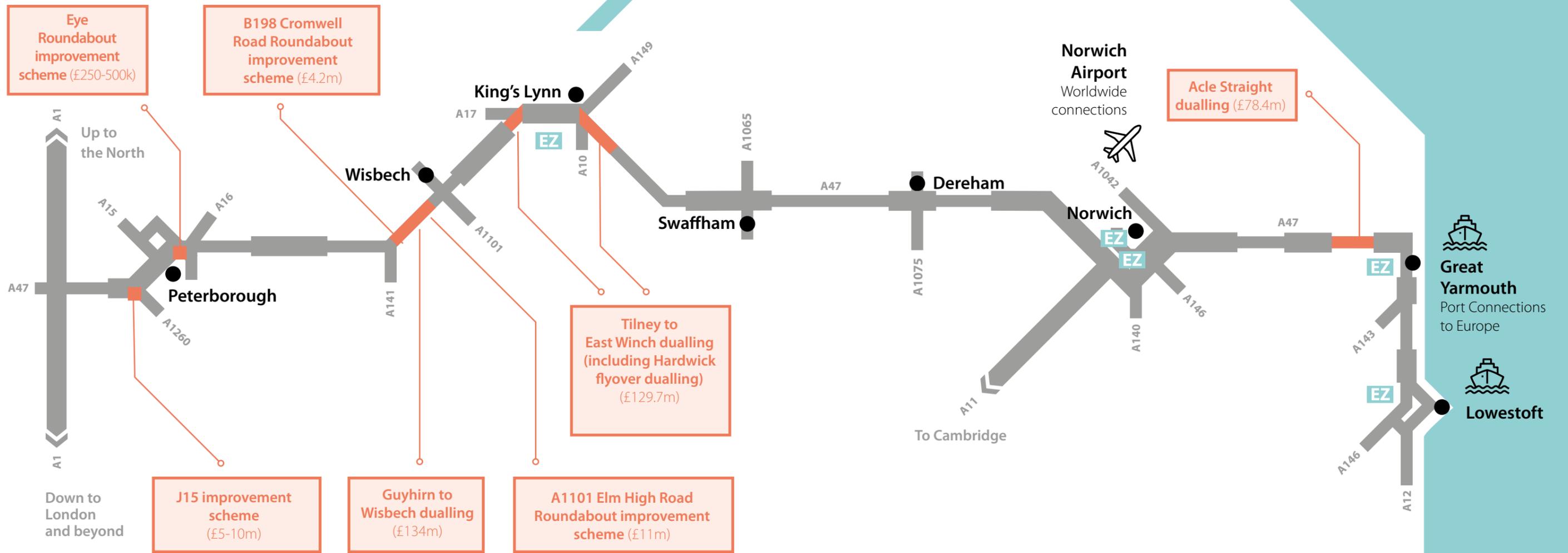


Left Acle Straight
Right Hardwick Roundabout, Kings Lynn

Current Priorities

KEY

- EZ Enterprise Zone
- Current Priorities (2020-2025)



"I am proud to have been elected Chairman of the A47 Alliance. The group is made up of key representatives from along the 115 mile road from Peterborough to Lowestoft and gives a strong collective voice to those organisations for whom improvements to the A47 are a top priority. A safer, less congested A47 that reduces average journey times to and from the Midlands and allows for population growth and job creation in our region is vital. The forthcoming investment by Highways England to dual sections of the trunk road and improve junctions is very welcome and will certainly help to achieve these goals. The A47 Alliance's ultimate ambition remains getting the whole route dualled and we will continue to work with Highways England to bring this about at the earliest opportunity."

Cllr Martin Wilby, Chairman of the A47 Alliance

District	Peterborough	Fenland	King's Lynn and West Norfolk	Breckland	Greater Norwich	Great Yarmouth	Waveney	Total
Housing*	25,450	11,000**	16,500	19,100	36,820	7,140	7,900	123,910
Jobs*	20,000	7,200	5,000	6,000	27,000	5,000	5,000	75,200

Note: *These are the current figures from the district local plans. **Potential for an additional 10,000 houses from the proposed Wisbech Garden Town

Current Priorities (2020-2025)

Total: £363-368m

Independent studies have shown that there is a strong and compelling case for continued investment in the A47. We are calling on the government to prioritise the following sections of the A47:

Acle Straight dualling

Location: **Great Yarmouth to Norwich**
 Indicative cost: **£78.4m**
 Economic benefits: **BCR: HIGH**

Tilney to East Winch dualling (including Hardwick flyover dualling)

Location: **King's Lynn**
 Indicative cost: **£129.7m**
 Economic benefits: **BCR: MEDIUM**

J15 improvement

Location: **Peterborough**
 Indicative cost: **£5-10m**
 Economic benefits: **BCR: HIGH**

Guyhirn to Wisbech dualling

Location: **Wisbech to Peterborough**
 Indicative cost: **£134m**
 Economic benefits: **BCR: HIGH**

A1101 Elm High Road Roundabout improvement

Location: **Wisbech to Peterborough**
 Indicative cost: **£11m**
 Economic benefits: **BCR: HIGH**

B198 Cromwell Road Roundabout improvement

Location: **Wisbech to Peterborough**
 Indicative cost: **£4.2m**
 Economic benefits: **BCR: HIGH**

Eye Roundabout improvement

Location: **Wisbech to Peterborough**
 Indicative cost: **£250-500k**
 Economic benefits: **BCR: MEDIUM/HIGH**

Local Major Transport Schemes

The A47 improvement schemes will support other East Anglia Major Transport Schemes:

Great Yarmouth Third River Crossing

Indicative cost: **£120m**
 Economic benefits: **BCR: HIGH**

Lowestoft Lake Lothing Crossing

Indicative cost: **£91.76m**
 Economic benefits: **BCR: VERY HIGH**



Note: BCR: Benefit Cost Ratio MEDIUM: BCR 1.5-2, HIGH: BCR 2-4, VERY HIGH: BCR 4+

Above Great Yarmouth

Longer Term Priorities (Post 2025)

Full dualling with appropriate grade separation

Location	Schemes	Indicative costs	Economic benefits
Lowestoft to Great Yarmouth	Lowestoft to Great Yarmouth dualling	£102m	BCR: MEDIUM Improved journey times & reliability
Norwich to King's Lynn	Dereham to Swaffham dualling	£163m	BCR: HIGH Improved journey times & reliability
	Swaffham to East Winch dualling	£166m	BCR: MEDIUM Improved journey times & reliability
Wisbech	Wisbech Bypass dualling	£68m	BCR: MEDIUM Improved journey times & reliability
King's Lynn to Peterborough	Guyhirn to Thorney dualling	£100m	BCR: HIGH Improved journey times & reliability
	Thorney to Peterborough dualling	£64m	BCR: VERY HIGH Improved journey times & reliability

Note: BCR: Benefit Cost Ratio MEDIUM: BCR 1.5-2, HIGH: BCR 2-4, VERY HIGH: BCR 4+

Funded Projects (2015-2020)

Location	Schemes	Cost
Great Yarmouth	Great Yarmouth Junction improvements	£300m (RIS 1 funding)
Great Yarmouth to Norwich	Acle Straight safety measures	
	North Burlingham to Blofield dualling	
	Norwich	
Norwich to King's Lynn	North Tuddenham to Easton dualling	
Wisbech	Guyhirn Junction improvement	
Peterborough	Wansford to Sutton dualling	£5.5m (Peterborough City Council funding)
	J18	

Aspiring for better business in the East

“As a global company, travel is an essential part of Aviva’s business and the dualling of the A47 would significantly improve transport links for our operation and our people. The A47 is a main artery into Norfolk and dualling it will really make a difference for business in our region – bringing key areas closer. This would be great for Norfolk, great for business and great for people.”

Lindsey Rix, Managing Director,
Savings and Retirement for Aviva, Norwich, Norfolk

“There is currently excellent North to South connectivity, however travelling from East to West leaves much to be desired. The A47 therefore is very positive news for our new Customer Centre in Peterborough that has created 250 jobs for the area. This ensures we reach out to a wider pool of talent and resource, and we can offer better infrastructure locally to make travelling to work an acceptable commute!”

Ben Ford, Head of Customer Experience,
Addison Lee, Cambridge, Cambridgeshire

“At present the A47 creates a bottleneck out of Norfolk towards our markets in the Midlands and the North adding significant costs for manufacturing companies based in our county. We urgently need investment to relieve this restriction and give Norfolk business’s the opportunity to flourish.”

Peter Brown, Managing Director,
Jack Richards & Son, Fakenham, Norfolk

“Investment in improved transport infrastructure is an essential step to unlocking Great Yarmouth’s true potential. The ability to attract opportunities will not only benefit existing businesses but also the communities we serve today and the future prosperity we can deliver tomorrow.”

Richard Goffin, Port Director,
Peel Ports, Great Yarmouth, Norfolk

“The A47 is a piece of strategic infrastructure essential to the economic wellbeing of Norfolk. Although just over the border in Suffolk, our vehicles use it on a daily basis making deliveries all over East Anglia and into the Midlands. We would greatly welcome any improvements to this important arterial route.”

Andy Wood OBE, Chief Executive,
Adnams Plc, Southwold, Suffolk



Right Great Yarmouth Port © Mike Page



“Through increasing the capacity of this trunk road, we have the opportunity to unlock the full economic potential of East Anglia .”

Clr Graham Plant, Leader of Great Yarmouth Borough Council



“Suffolk Chamber and its local members know that the A47 is one of the poor cousins in the region’s road network. Yet it is a vital artery linking local businesses to their suppliers and markets in the heart of the UK.”

Jules Shorrock, Chair of Suffolk Chamber of Commerce in Lowestoft and Waveney

“Peterborough is a growing city with ambitious plans for more houses, jobs and a university. The planned A47 improvements are excellent news for the whole region.”

Clr Peter Hiller, Cabinet Member for Housing, Planning Services, Growth and Economic Development at Peterborough City Council



“Improved transport infrastructure is essential for ongoing regeneration and prosperity.”

Clr John Clark, Leader of Fenland District Council





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📘 A47 Alliance

🐦 @A47Alliance

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NEWANGLIA
Local Enterprise Partnership
for Norfolk and Suffolk


GREATER CAMBRIDGE
GREATER PETERBOROUGH
ENTERPRISE PARTNERSHIP

 Norfolk
Chamber of
Commerce

 Suffolk
Chamber of
Commerce

 **Norfolk**
County Council

 Cambridgeshire
County Council

 **Suffolk**
County Council

PETERBOROUGH

CITY COUNCIL


Breckland
COUNCIL


Broadland
District Council

East Suffolk
Suffolk Coastal and Waveney Councils
In Partnership


Fenland
CAMBRIDGESHIRE
Fenland District Council

 **GREAT YARMOUTH**
BOROUGH COUNCIL


Borough
Council of
**KING'S LYNN &
WEST NORFOLK**


**NORTH
NORFOLK**
DISTRICT COUNCIL

 **NORWICH**
City Council

 **RAC**
Foundation

S O U T H

H O L L A N D
DISTRICT COUNCIL


South Norfolk
COUNCIL